
DAWN BROWN

dawnbrownproductions@gmail.com

dawnmariebrown.com

(442) 269 - 1592

Santa Rosa, CA

SUMMARY

Detail-oriented Graphic Designer with 5 years of commercial printing expertise and 2 years of layout design, combining creative typography and composition with flawless pre-press production skills.

SKILLS

- WordPress Front End Development
- Canva Layouts
- Adobe Creative Suite
- Fefifolios Email Blasts
- Digital Asset Management
- File Proofing
- Motion Graphics
- Video Editing
- Video Directing
- Green screening
- Studio lighting
- Commercial Photography Printing/Editing
- Fine Art Photography Printing/Editing
- Reliable, punctual, and committed to producing tight work
- Adhere to established branding systems while creatively exploring dynamic layouts
- Can handle multiple project deadlines at a time
- Ability to quickly learn and apply new software and design methodologies
- Aptitude in producing and proofing for production ready files

EXPERIENCE

Shutterbug Camera Shop

Santa Rosa, CA

In-House Graphic Designer/Lab Technician

09/07/2021 – ***PRESENT***

Manager: Mike Paschke

(707) 291 - 9552

- Generate monthly print and cross platform digital ads to promote special offers using Canva and Adobe Creative Suite
- Digitize, Retouch, and Print high quality photographic prints
- Proof files for printing
- Maintain database/archive thousands of order files adhering to consistent naming conventions
- Print large format inkjet images on quality photopaper as well as other substrates
- Mount prints on foam core and studio blocks
- Sublimate images onto aluminum, mugs, and gifts
- Process C-41 film
- Hand process black and white film
- Hand process black and white reversal film
- Troubleshoot and maintain printers/developers/scanners

David Maisel, Studios

Sausalito, CA

Studio Assistant

6/2024 – ***PRESENT***

Supervisor: David Maisel

(415) 608 - 6369

- Produce, proof, and deliver files for book printing
- Maintain website through WordPress front end development
- Fully own email blasts through Fefifolio
- Edit, retouch, and proof files for the printing of photographic prints

- Print handling
- Manage archive data base
- Archive physical analogue works
- Assist in painting production and handling: gessoing linen, stretching finished works, and handling large scale pieces

Jim Goldberg, Studios
Cotati, CA

Studio Assistant Intern

7/2023 - 4/2024

Supervisor: Jim Goldberg (415) 505 - 6967

- Organize physical archive of books, prints, and negatives
- Trim and handle finished prints
- Scan and archive original works
- Adhere to existing data storage architecture
- Package original works securely and ship

Aloha Aina
Santa Rosa, CA

Inventory Manager

6/20/2020 - 6/21/2021

Manager: Lauren Barker (502) 819 - 9737

- Maintain an equilibrium of incoming/outgoing products
- Reconcile inventory
- Seek out new product through contacting distributors/vendors
- Closing manager
- Delegation
- Daily cash drops/reconciliations

Budtender

4/20/2020 – 6/20/2020

Manager: Peter Rivelis

(415) 902 - 5077

- Advise guests on a diverse range of products based off of researched empirical data and guest symptoms/desired effect
- Cash drawer open/close
- Key holder
- Closing shift lead

Check-in

1/13/2020 – 4/20/2020

Manager: Laniakea Evans

(707) 657 - 9669

- Inspect customer ids upon arrival
- Set up new customer accounts
- Provide information about new promotional deals
- Establish a welcoming environment for customers
- Maintain customer satisfaction

Product/Store Photographer

1/13/2020 – 6/21/2021

Manager: Lauren Barker

(502) 819 - 9737

- Produce digital assets for social media and web use
- Install imagery on website

Sonoma County Family YMCA

Santa Rosa, CA

After School ASES Program Lead

8/2018-1/17/2020

Supervisor: Mark Kratz

(707) 230 - 7304

- Design a weekly educational program across 4 different subjects
- Deliver a daily lesson as a part of said educational program
- Oversee snack time and recess
- Facilitate outdoor enrichment games

NCRC&DC

Santa Rosa, CA

Videographer (intern)

10/2017-11/2018

Supervisor: Oona Heacock

(707) 293 - 8656

- Document the carrying out of non-profit projects
- Capture testimonials about said projects
- Own the full production of video content for web use

EDUCATION

Bachelor Fine of Arts: Art Studio Photography

Graduated Spring 2023

Sonoma State University

Rohnert Park, CA

- 3.8 GPA
- Graduated Magna cum Laude with Honors

ACTIVITIES AND HONORS

Photography Club Founding Member (2021)

- Arrange weekly meetings with fellow club members

SOUP-ER Program Volunteer (2018)

- Packaged left-over food from Sonoma State University's kitchens to be sent off to nearby food kitchens.

Sonoma State Arts and Humanities Dean's List

- Fall 2017
- Fall 2018
- Spring 2019
- Fall 2019
- Spring 2020
- Fall 2020
- Spring 2021
- Fall 2022
- Spring 2023